



Coach James "Jim" D Dixon III

December 9, 1950 - September 11, 2022

James D. Dixon III was born December 9, 1950 in Duncan, OK to James and Patsy Joy Dixon. He passed from this life on September 11, 2022 in OKC at the age of 71 years, 9 months, and 2 days. Jimmy grew up in Marlow, OK with his parents and 3 younger brothers, David, John Bob, and Jody. As you can imagine, there was never a dull moment around their house. Jimmy spent much of his time playing football and basketball and hanging out with the love of his life, Mary Alice Underwood. He graduated from Marlow High School in 1969. After high school he accepted a scholarship to play football and attend Knox College in Galesburg, Illinois. After the first trimester he decided to move back home to be closer to his family and Mary Alice. He transferred to Cameron University where he completed his degree in Education. Jimmy and Mary Alice were married July 16, 1971 in Marlow. The couple lived in Marlow for a short time before accepting a job as Assistant Coach in Sulphur under Coach Carl Melson in 1973. That's when they started their new lives as Sulphur Bulldogs. After only 2 years as Assistant Coach, he was offered the head coach position in 1975, the position he held for 48 years. Coach Dixon led the Bulldogs to 2 state championships in 2002 and 2004. He was inducted into the Oklahoma Coaches Association Hall of Fame in 2001 and was inducted into the National High School Athletic Coaches Association Hall of Fame in 2017. He was also inducted into the Oklahoma Football Coaches Association Powerlifting Hall of Fame earlier this year. He has racked up 348 wins in his career, but was quick to award all the wins to his assistant coaches

and players while shouldering all the loses himself. More important than any award, win, or accolade is his love for Jesus Christ and the example his life has been to so many. Jimmy loved the Lord. He loved his wife, Mary Alice, his kids, Amy and Dawson, and Reggie and Kim, and his grandkids, Abby, Ally, Acer, Ayler, and Drake. He loved coaching football, he loved to walk, and he loved to eat. He loved his friends, coaches, and players, both past and present. He will be missed by many, but his legacy will live on forever!

Services will be Thursday, September 15, 2022, at 10:00AM at Crossway Baptist Church with Rev. Bill Leveridge officiating. Interment will follow in Oaklawn Cemetery

The family request that those attending dress casual in Sulphur School Colors.

In lieu of flowers and food, donations may be made to Coach Dixon Scholarship Fund at BancFirst in Sulphur.

Arrangements by DeArman Funeral Home of Sulphur.

Online condolences may be made to www.dearmanfuneralhome.com

Previous Events

Funeral Service

SEP **15**. 10:00 AM (CT)

Crossway Church
2108 W Broadway Ave
Sulphur, OK 73086

Tribute Wall



“ *Coach James "Jim" D Dixon III*

October 05, 2023 at 07:47 PM



“ *Mary Alice and family Bridgette and I are so sorry for your loss. You are in our thoughts and prayers. May God bless you with comfort and peace during this difficult time. Lisa & Bridgette Bell*

Lisa Bell - September 15, 2022 at 08:05 AM



“ *Thank you Coach Dixon for your many years of service to the Sulphur Community. Amy and Reggie, I send my love and respect! ❤️*



Michael Brown - September 14, 2022 at 08:46 PM



“ *1 file added to the tribute wall*



Salena Dixon - September 13, 2022 at 08:54 PM



*So sorry to hear this
Prayers for all of your family and friends*

John S. Crotts - September 13, 2022 at 09:52 PM

SD

“ 1 file added to the tribute wall



Salena Dixon - September 13, 2022 at 08:53 PM

SD

“ 1 file added to the tribute wall



Salena Dixon - September 13, 2022 at 08:49 PM

SD

“ 1 file added to the tribute wall



Salena Dixon - September 13, 2022 at 08:47 PM



“ 75 files added to the album *Life Tributes*



DeArman Funeral Home - September 13, 2022 at 12:52 PM

MR

“While officiating a football game which the outcome would determine 1st and 2nd place in the district, Mr. Dixon Asked me, “Roberts, what are they complaining about over there?” I responded, “Mr. Dixon, they are want a snap infraction flag, but we are playing on a turf field, that flag won’t be thrown tonight.” Three plays later the official on the opposite sideline, threw a snap infraction flag against Sulphur. (I could have crawled under the turf.) Before the white hat could signal the penalty, I yelled to Jim (who was about 30 yards down the sideline), “Mr. Dixon, I lied to you sir. A snap infraction flag was just thrown, come down here and get you some, sir!” Mr. Dixon sprinted to me and said, “You just told me it’s a turf field, it’s hard to keep the ball on the short turf when you adjust it to snap!” I responded, “Yes sir, I did. I lied to you and you can chew my butt all you want to, I lied and that is not acceptable, under any circumstances.” Mr. Dixon grinned for a half second, then commenced to giving me an ole fashion butt chewing, up one side and down the other. Out of respect for him and the man I have always know him to be, I stood there like a man of his character, who was taught by Mr. Dixon (through our conversations and my personal observations of him through the years) to admit when he was wrong, looked him straight in the eyes and accepted everything he had to say. When he finished and turned to walk away, I said, “Mr. Dixon, I have a little of my right hind cheek left and it yours if you want it.” He turned on a dime (gave me a half second grin) and said, “By gosh I’ll chew some more!” After he finished the second time and turned to walk away, I told him, “Mr. Dixon, I’ll never lie to you again sir.” A few minutes later in the game he walked by me a said, “Roberts, you didn’t lie to me, you can only control your actions, but I respect the heck out of you for standing up and taking it like a man and not passing the blame.”

The next time I saw Mr. Dixon, he came up to me, grinning from ear to ear, and said, “Roberts, in all my 45 years of coaching, I have never had an official tell me that he lied to me and told me to come get some chewing in, and never has an official told me to come back and get some more. Thank you for helping me teach my

players, that night on the sideline, that real men admit mistakes, own them, make amends and move on.”

Although I never played for or worked with, the legendary Coach Jim Dixon, he taught me a lot by his words and actions, each time I had the opportunity to be around him.

Thank you, Mr. Dixon, I will forever be blessed by those opportunities.

*With love as Jesus loves,
Michael Roberts*

Michael Roberts - September 13, 2022 at 02:42 AM

RP

Mrs. Mary, i am so sorry for the loss of your husband, Mr. Mary, as I called him. It's Ruthie Powers from Jo's Pizza. Please accept my sincere condolences. It was a pleasure to serve y'all!

Ruthie Powers - September 13, 2022 at 08:22 PM

AS

First and foremost, my sincere condolences to the Jim Dixon family. An iconic football coach has passed on, but his legacy lives on for many, many years. Jim Dixon was born to be a football coach....and, a great one at that.

I was a basketball coach for many years at Hugo and Byng, and I was always impressed with Jim Dixon's football teams and how they played. However, my impressions didn't stop there. During basketball games in which Sulphur was competing, Jim was their biggest fan, and watching Jim cheer on those basketball kids always impressed me.

I just never saw a football coach who pulled for basketball kids like Jim did. I thought, "You know, I could work with that guy."

Within the coaching profession, coaches exist as being either "Gypsies" or "Homesteaders". Jim Dixon was a Homesteader. I'm sure he could have taken his choice of coaching at many places, but he chose to "Build Boys into Men" at Sulphur, Oklahoma for 48 years.

Coach Dixon's narrative for success and committing his life to one school was special and uncommon to say the least. Sulphur has been blessed.

Sincerely-Alan Simpson (Byng)

Alan Simpson - September 13, 2022 at 11:07 PM